

## Sales Email

*Note: I was not hired by ARB to write this. Rather it gives you an idea of the high quality work I can do for you.*

[Email Subject Line]: Going Off Road? Then You Need One Of These.

**Air Compressor...  
Air Tank,  
Hose,  
Inflation Tools**

***All In One Convenient Carry Case!***



It's dark, and getting late. You're pushing slowly through a rough 4WD track. Almost there.

The track levels out. At last, you're at the main road. What a great weekend. You and your mates have finally conquered the track!

You're tired. It's time to go home. But first, everyone needs to air up their tyres.

*Normally you dread this.*

Digging out the compressor in the dark... finding the hose... trying to remember the "safe place" where you stored the tyre inflator. The old compressor rattles like a jam tin full of bolts - fingers crossed it doesn't die.

*But not this time. You've learnt your lesson.*

Tonight is different. You simply grab the [ARB Portable Kit](#) and flip the lid open. Everything is there in the sturdy carry case, ready to go.

*Everything has its place.*

The hose and tyre inflator are safely stored in their own pockets. You even have an air gun. Simply connect the alligator clamps to the battery, flick the switch and you're away. The massive twin compressor and air tank do the rest.

In a few short minutes you're done. The [powerful twin compressor and air tank](#) made sure of that. No fuss, no rattles, no worries.

You even have time to blow the dust out of the cab with the supplied air gun. You pack away the compressor. Everything is securely stored away until next time. The lid closes with a satisfying clunk.

You look across to your mates. One of them is pulling everything out of his cab. He's looking for his tyre inflator, swearing and cursing... he's not happy.

You grin to yourself, grab your carry case and wander across to give him a hand. Might as well - you'll be waiting a while...

[Find out more about the ARB Twin Portable Compressor here.](#)